AN ORDINANCE 100555

AUTHORIZING PAYMENT, IN ACCORDANCE WITH THE SAN ANTONIO AIR SERVICE INCENTIVE PROGRAM, IN AN AMOUNT NOT TO EXCEED \$50,000.00 TO UNITED AIRLINES FOR ADVERTISING AND PROMOTIONAL EXPENSES RELATED TO THE AIR CARRIER'S INITIATION OF A NEW DAILY NON-STOP SERVICE TO SAN FRANCISCO, CALIFORNIA, A CURRENTLY UNSERVED ROUTE.

WHEREAS, the San Antonio Air Service Incentive Program, ("Incentive Program") was presented to City Council in B-Session on October 25, 2001, and was developed as an overall effort by the City to increase air service to the San Antonio community; and,

WHEREAS, the Incentive Program includes financial support for advertising and promotional activities to any air carrier which introduces new daily non-stop flights from San Antonio to a previously unserved destination; and,

WHEREAS, the Aviation Department's approved Fiscal Year 2005 budget, includes funding for implementation of the Incentive Program; and,

WHEREAS, Effective April 3, 2005, United Airlines will initiate a daily non-stop flight to the formerly unserved market of San Francisco International Airport (SFO), using the 66-passenger United Express carrier SkyWest Airlines; and,

WHEREAS, it is now necessary to appropriate funds and authorize payment to United Airlines in an amount not to exceed \$50,000.00 in support of its advertising and promotional efforts related to this new air service in accordance with the Incentive Program; NOW THEREFORE:

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. Funds were appropriated in the Fiscal Year 2005 budget process, and funds will be encumbered in Cost Center 3301010002, General Ledger 5203040 entitled, "Advertising and Publications", in Fund 51001000, entitled "Airport Operations", in an amount not to exceed \$50,000.00. Payment is authorized to United Airlines in the amount of \$50,000.

SECTION 2. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific Cost Centers, WBS Elements,

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Internal Orders, General Ledger Accounts, and Fund Numbers as necessary to carry out the purpose of this Ordinance.

SECTION 3. This Ordinance shall be effective on and after the tenth (10^{th}) day after passage hereof.

PASSED AND APPROVED this 10th day of March, 2005.

MAYOR
EDWARD D. GARZA

ATTEST School y Vacor

APPROVED AS TO FORM:

for City Artorney

Agenda Voting Results

Name:

39.

Date:

03/10/05

Time:

06:24:21 PM

Vote Type:

Multiple selection

Description: An Ordinance authorizing payment, in accordance with the San Antonio Air Service Incentive Program, in an amount not to exceed \$50,000.00 to United Airlines for advertising and promotional expenses related to the air carrier's initiation of new daily non-stop service to San Francisco, CA, effective April 3, 2005. [Presented by Kevin Dolliole, Director, Aviation; Roland A. Lozano, Assistant to the City Manager]

Voter	Group	Status	Yes	No	Abstain
ROGER O. FLORES	DISTRICT 1	Not present			
JOEL WILLIAMS	DISTRICT 2	Not present			
RON H. SEGOVIA	DISTRICT 3	Not present			
RICHARD PEREZ	DISTRICT 4		X		
PATTI RADLE	DISTRICT 5		Х		
ENRIQUE M. BARRERA	DISTRICT 6		x		
JULIAN CASTRO	DISTRICT 7		x		
ART A. HALL	DISTRICT 8	Not present			
CARROLL SCHUBERT	DISTRICT 9	Not present			
CHIP HAASS	DISTRICT_10		x		
MAYOR ED GARZA	MAYOR		Х		